

Byng Excellence in Education Foundation Board Meeting Minutes

December 13, 2017, 7 a.m., J.D. 's Cafe

1. Call to Order/no guests were present: President Looper presided.
2. Invocation: Staci Capps
3. Roll Call/Quorum Determination: The quorum was met. Those attending were Sandra Looper, Betty Allred, Adrianna Lancaster, Brandon Tilley, Sonya Stokes, Raeanne Carson, and Darryl Hatcher. Advisory members attending were Todd Crabtree and Staci Capps.
4. Secretary's minutes: Brandon Tilley made the motion to accept the minutes as presented; Adriana Lancaster seconded. Motion carried.
5. Treasurer's Report: Since treasurer Lacy Lafavers was not present, Looper said the report would be left pending until January.
6. President's Report: Sandra said 3 people suggested an on-line auction second semester. Darryl and Sandra worked on getting the banner printed; Adriana paid for the banner. Sandra reported that at least \$70 in ticket donations were sold at the game

Sandra said quilt tickets will be sold at the Byng basketball game on December 19. Adrianna, Brandon, Sandra, and Darryl will man the selling of tickets. The drawing for the quilt will be held at the game.

Darryl passed out flyers concerning the County Public Safety Tax Vote to be held January 9. The money will be used for the county jail, 911 Call Center, roads and bridges, and ambulance service.

7. President Looper adjourned the meeting at 7:30 a.m. at which time committees met, including Allocations/Finance, Public Information, Video, Grant, and Development.

Raeanne Carson chaired the Development Committee meeting. Other members and consultants were Sandra Looper, Darryl Hatcher, Sonya Stokes, Betty Allred and Todd Crabtree.

Action taken by the Development Committee as recorded by Darryl Hatcher:

- The focus at this time will be on three projects: website development, membership levels and brochure development.
- Darryl will contact Byng web manager Clint McGaha about Gabbart Communications (Byng's website vendor) and explore using them and finding out how the company would connect BEEF to the existing Byng website. He will also contact Cantrell Communications to compare costs and bring analysis to the board for cost of a simple page and regular maintenance of it.
- Raeanne proposed membership levels for the new brochure. She will email those to members for comment. Sonya will contact Jennifer Beck (sp?) about the old brochure design and get it from her so we can edit and/or ask if she will help develop the new one for a minimal fee (if her

services are needed). On that same note, Adrianna will check to see if there is an intern at ECU that could do the work. We also discussed how we would recognize our donors, and it was discussed that we should have a recognition board, wall plaque, or something along those lines somewhere at Byng...possibly the gymnasium? Carol Williamson, who was unable to attend, sent suggestions that helped shape some of these ideas.

Projects to be discussed later:

- Annual fundraiser
- Alumni Room @ Byng
- Letters soliciting donations before July of next year.

The next meeting will be January 10; the meeting adjourned at 8:10 a.m.

Submitted by Secretary Betty Allred